

Ontario Minister and former Premier presented awards to 10 influential Hispanics Canadians Winners from Alberta, British Columbia and Ontario

Toronto, July 16, 2015 – Last night, the Hon. Michael Coteau and the Hon. David Peterson presented awards to this year's *10 most influential Hispanic Canadians* in the Distillery Historic District; the Prime Minister of Canada sent official greetings. The awards program was a key component of programming at the Latin American Pavilion, which is hosting musical performances, arts and cultural activities at the Distillery District during the Toronto 2015 PanAm/ParaPan American Games from July 11 to 26. The pavilion is supported by the Ontario Government. Awards sponsors included ILAC, Ingle Insurance, Copa Airlines, Seneca College and Citizenship and Immigration Canada. NuevoMundoTV.com is the national ethnic media partner.

The Hon. Michael Coteau is the Minister of Tourism, Culture and Sport, and the Minister responsible for Toronto 2015 Pan and Parapan American Games. The Hon. David Peterson is Chair of Toronto 2015 Pan Am Games, former Premier of Ontario, Chairman at Cassels Brock & Blackwell LLP and Chancellor Emeritus of the University of Toronto. The 300 people in attendance included media, diplomats, entrepreneurs, community leaders, as well nominees from four provinces representing eight countries of origin. Amanda Martinez was the Master of Ceremonies. The Canadian Hispanic Congress and the Hispanic Business Alliance presented the program. The winners, in alphabetical order by first name, are:

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| • Dr. Alejandro Adem | Mathematician, CEO Mitacs | Mexico, B.C. |
| • Fernando Garcia | General Counsel, Nissan & Infiniti Canada | Argentina, ON |
| • Isabel Inclan | Journalist, correspondent | Mexico, ON |
| • Javier Aizersztein | Entrepreneur, The Spanish Center | Argentina, ON |
| • Jennifer Ditchburn | Journalist, Canadian Press | Guatemala, ON |
| • Laura Fernandez | Artist, Singer, Pianist, Songwriter | Spain, ON |
| • Dr. Martha Batiz | Author and translator | Mexico, ON |
| • Ricardo Pascoe | EVP, National Bank of Canada | Mexico, ON |
| • Rodrigo Piñeros | Publisher, La Guía magazine | Colombia, ON |
| • Victor Hugo Fernandez | Hero firefighter, founder CAFSA | Chile, AB |

Ingle International Business Development Manager, Mónica Aguirre, indicated that “*the Hispanic community plays a significant role in the economic, cultural, and social aspects of Canadian culture. Ingle International has been supporting this community since 1946 by offering travel health insurance and services for them and their loved ones*”. ILAC Principal, Jonathan Kolber, added “*every time we help Hispanic students to learn English and reach their goals we do it with excellence and passion to make them succeed. We are proud to support this event and to be sponsors of the achievements of Hispanics in Canada*”. Mauricio Ospina, director of the awards, concluded “*doing our 9th annual national awards ceremony in front of the athletes village at the Distillery District, at the start of the Pan am Games, and with Hons. Mr. Coteau and Mr. Peterson, was the ideal way to recognize our community’s contributions to Canada and to motivate our community*”.

Since 2009, the “10 most influential Hispanic Canadians” recognizes 10 outstanding community members from across Canada. The program, which was personally recognized by Prime Minister Harper, has now 90 winners in 7 provinces with a presence in Vancouver, Montreal, Ottawa, Saskatchewan, Calgary and Toronto, and. Judges for the awards include past winners as well as executives and journalists from the Calgary’s Canada West Foundation, Globe & Mail, National Post, Toronto Star, CBC, Toronto 2015 Pan American Games, Greater Toronto Marketing Alliance, Canadian Council for the Americas, Canadian Aboriginal & Minority Supplier Council, Diversity Business Network, and the North American Association of Asian Professionals.

The 741,760 Hispanics living in Canada in 2006 were five years younger and more likely to be university educated than other Canadians. More than 70 per cent had arrived in the previous 25 years – this according to a Statistics Canada study based on the 2006 census. Spanish is the third most widely spoken language in the country as indicated on a study from the Canadian Foundation for the Americas FOCAL. The Latin American Pavilion, July 11 to 26 at the Distillery District, is supported by Voces Latinas 1610 AM (www.latampanam.com)

Dr. Alejandro Adem, Mathematician, CEO Mitacs (Mexico, B.C.): Dr. Alejandro Adem is one of North America's most respected mathematicians and researchers. Alejandro came to Canada in 2005 and served as the Director of the Pacific Institute for the Mathematical Sciences from 2008 to 2015. He is also a professor and Canada Research Chair at the University of British Columbia. Alejandro's main areas of research are algebraic topology and the cohomology of groups. Currently, he is CEO and Scientific Director at Mitacs, a national, private not-for-profit organization that designs, researches and delivers training programs in Canada. As CEO of Mitacs, he has worked with 60 universities, thousands of companies, and both federal and provincial governments, building national and international partnerships, managing multiple levels of funding, and developing industrial collaborations. Alejandro has held visiting positions at ETH Zurich, Hong Kong University of Science and Technology, Max Planck Institute in Bonn, Princeton University, and the University of Paris VII and XIII. He was co-Chair of the Scientific Advisory Committee for the Mathematical Sciences Research Institute at Berkeley (2003–2007) and Chair of the Department of Mathematics at the University of Wisconsin–Madison (1999–2002). Alejandro received a PhD from Princeton University (1986) and a BSc from the National University of Mexico (1982). In 2012, he became a Fellow of the American Mathematical Society, the U.S. association of professional mathematicians. In 2015, he received the Jeffery-Williams Prize from the Canadian Mathematical Society.

Fernando Garcia: General Counsel, Nissan & Infiniti Canada (Argentina, ON): His life is like a Hollywood movie: A child from an immigrant blue-collar family struggles through school while growing up in one of Canada's poorest neighbourhoods. Somehow he squeaks into university, goes onto earn several degrees, and become one of country's top lawyers. Born in Argentina and raised in Uruguay, Fernando came to Canada when he was nine. He holds a B.A., a Masters of Industrial Relations, a Civil and Common law degree and recently completed an MBA. As the General Counsel (in-house lawyer) for Nissan and Infiniti Canada, he manages the legal department and provides legal advice to support Nissan's operations across Canada. Fernando is one of the first Latin American General Counsels in Canada. Fernando gives back to the Hispanic community and to Canada's legal profession. He is an executive board member of the Canadian Corporate Counsel Association where he mentors lawyers from diverse communities. He is also an executive member of Legal Leaders for Diversity, a group of the top 80 General Counsels from across Canada that seek to advance diversity within the legal profession. Fernando recently joined the boards of the Pan-American Food Festival and the Toronto Hispanic Chamber of Commerce. This past June, Fernando won the "Leader of Tomorrow" award (Canadian General Counsel Awards), which is considered the "Oscars" for corporate counsels in Canada.

Isabel Inclan: Journalist, correspondent (Mexico, ON): Isabel Inclan, a Mexican journalist with more than 30 years experience, arrived in Canada in 1998. She takes the pulse of Canada's Latin American community and informs international audiences about Canada's engagement in the Americas. Both as a correspondent in Canada of international newspapers (*El Financiero*, *Notimex*, *La Opinión*) and as reporter-editor of Toronto media (*Correo Canadiense*, *El Espacio*, *FOB magazine*), Isabel reports on the growing Hispanic community and the business and cultural connections between Canadians and Hispanics. The reports and videos that Isabel writes daily for Notimex news agency are reproduced in print and electronic media across the Americas. Her Facebook page has become a showcase of Hispanic talent. She has interviewed former presidents Hugo Chávez, Alberto Fujimori and Francisco Flores, Hon. Adrienne M. Clarkson, Denis Coderre and Thomas d'Aquino; covered NAFTA, UN, IMF and OAS summits and was press coordinator of the Consulate of Mexico in Toronto for several years. Isabel was one of five international journalists chosen by the Department of Foreign Affairs, Trade and Development of Canada for its "Invest in Canada Pan Am Media Tour", held in March. In 2006, she was recognized by the Hispanic Press Association of Canada and nominated "Best Journalist" for the Latin American Achievement Awards in 2004. In 2014, the University of Toronto invited her to speak at its event: "Journalism and Media in Latin America and within Latin American communities in Canada". Isabel co-wrote the book *To Know Journalists* and volunteers with Enlace, a non-profit that helps temporary farm workers.

Javier Aizersztein: Entrepreneur, The Spanish Center (Argentina, ON): By creating the largest Spanish school in Canada, Javier has helped imprint Hispanic culture and language in the country. After obtaining his degree in architecture from the University of Buenos Aires (1980), Argentinian-born Javier Aizersztein went on to teach in the university's design department. He came to Canada in 1982 and obtained his architectural certification in 1986. For several years he worked in the industry and taught at Centennial College (1991-1992). In 1992, Javier started teaching Spanish out of his home in south Riverdale. His initial success, acknowledged by Toronto's *Now Magazine* in 1994, led him to open the Toronto-based Spanish Centre for Language and Culture. After 20 years, the Spanish Centre has gone from a small school in a rental building with 500 students, to the largest Spanish school in Canada in its own building.

More than 6,750 students participated in language and dance programs in 2014. The Spanish Centre works with cultural organizations, consulates, artists and performers, to showcase and promote Hispanic culture in Toronto. Since 2010, the Spanish Centre has been participating in the European Day of Languages celebration with the Alliance Francaise, Goethe Institut, and the Instituto Italiano. Javier's work has been featured in the *Globe and Mail*, *Toronto Star*, *Now Magazine*, *Eye Magazine*, in the Brazil Film Festival, and on Telelatino. The Spanish Centre has employed more than 500 people in its 20 year span, making it an important employer of newcomers to Canada by providing them with professional work experience and a welcoming environment.

Jennifer Ditchburn: Journalist, Canadian Press (Guatemala, ON): Jennifer Ditchburn is one of the country's top political journalists, with a reach that extends to every corner of the country. Her mother's family is Guatemalan. Ditchburn covers the federal Conservatives for The Canadian Press with relentlessly tough questions and fair writing in an effort to explain the inner workings of the political scene in Ottawa to all Canadians. She also brings her wit and wisdom to TV and radio as a commentator on such programs as the At Issue panel, Power and Politics, and The West Block. This year, the *Hill Times* newspaper listed her as one of the 100 most influential people on the Canadian political scene. Jennifer holds a Bachelor of Arts (Concordia University) and a Master of Journalism (Carleton University). She jumped into political reporting in 1997, joining The Canadian Press' Ottawa Bureau after covering that year's federal election. She has covered every topic under the sun — from short-track speedskating at the 2010 Olympics to post-hurricane disaster relief in Honduras in 1998. Between 2001-2005 she was a national reporter with the CBC. She is a two-time National Newspaper Award winner (2010, 2013) and the 2015 recipient of the Charles Lynch Award for outstanding coverage of national affairs. Jennifer also teaches journalism at Carleton University and is active in neighbourhood affairs. She is a member of the Canadian Committee for World Press Freedom.

Laura Fernandez: Artist, Singer, Pianist, Songwriter (ON, Spain): Laura Fernandez is an award-winning artist and promoter of the Hispanic culture in Canada's mainstream. Born in Spain, she arrived in Canada in 1967 and studied at the Alberta College of Art (honours) and The Royal Conservatory of Music. She has illustrated over 16 children's books, winning prestigious awards (Ruth Schwartz Award, Toronto; New York Art Directors Club Awards of Excellence; Amelia Frances Howard-Gibbon Award; Gold Medal - Canadian Library Association). Some of her commissioned portraits include Margaret Atwood, Bill Gates Sr. and Sir Richard Francis Burton. As a radio host/producer of the weekly "Cafe Latino" on non-profit Jazz FM 91, Laura is an ambassador for Latin culture in Canada and worldwide. Cafe Latino, which Laura has run since 2008 with almost no budget or salary, presents Latin music to listeners on all continents. Laura launched her debut CD, *The Other Side*, in 2003 (winner *Best Soft Rock Award*, New York International Independent Music Festival) followed by *Un Solo Beso* in 2010. She has performed at venues such as the TD Toronto Jazz Festival, Winterfolk, and the World Music Festival in Cuba. For the past 10 years, she has volunteered on the Board of Directors of the Association of Artists for a Better World. Laura has received multiple Toronto Art Directors Awards and a *Communication Arts* magazine's Award of Excellence for four consecutive years. Laura is also a real estate representative and supports community the YWCA Arise Shelter for Women and Children.

Dr. Martha Batiz: Author and translator (ON, Mexico): Named one of the *Top Ten Most Successful Mexicans in Canada* by *Latinos Magazine* in 2014, Martha Bátiz is an award-winning author/translator and professor. She teaches at both York University and the University of Toronto (U of T) and founded the Creative Writing in Spanish program, which is unique in Canada, for U of T's School of Continuing Studies. Martha studied drama and was an actress on stage and television as well as a newspaper columnist. By age 25 she had been awarded the most prestigious creative writing scholarships in Mexico (Mexico's Institute of Fine Arts, Mexican Writers' Centre, Young Creators from the National Fund for the Culture and the Arts). As a writer, she was the first Mexican to ever be awarded an "accesit" in the international short-story contest Miguel de Unamuno against 1,708 entries from Latin America and Spain. Her most recent short-story collection, "De tránsito" is a finalist in this year's *International Latino Book Award* in the US. Her prize-winning novel *Boca de Lobo/ Wolf's Mouth* has appeared in both Spanish and English. Her work in translation is groundbreaking and includes the parallel translation of works of Canadian writers into Spanish and Hispanic-Canadian writers into English. Mexico's *Universidad Autónoma Metropolitana* published her anthology *Desde el norte: narrativa canadiense contemporánea* — only the third such anthology ever published in Mexico. She made it possible for the *Apostles Review*, a literary journal created in 2004 by Hispanic Canadian writers living in Canada, to appear entirely in English for the first time. Currently, Martha is translating into English Hollywood director Guillermo del Toro's book, *Hitchcock*.

Ricardo Pascoe: EVP, National Bank of Canada (Mexico, ON): Mexican-born Ricardo Pascoe is among the most influential executives in Canada's finance sector. He arrived in Canada in 1980 and completed his Bachelor's degree in Economics at Queen's University. Ricardo has been Executive Vice-President, Financial Markets at the National Bank of Canada since 2008. As such, he is a member of National Bank's Office of the President. With \$214 billion in assets and more than 20,000 employees, National Bank of Canada is one of Canada's leading integrated financial groups. Ricardo is responsible for National Bank's wholesale banking activities, including investment banking, corporate banking, equity, fixed income, derivatives, proprietary trading and Credigy, a consumer finance investment firm. He is also responsible for the bank's activities in the US. He previously served as Global Head of Markets at Commerzbank Securities in England and worked in New York as Global Head of Fixed Income, Trading and Alternative Investment Strategies for Commerzbank Capital Markets Corp. Prior to that, he served as Managing Partner for Veritas Capital Management, LLC, Greenwich, Connecticut, and held various senior management positions with other investment firms and at BT Bank of Canada. Ricardo is a dedicated supporter of the United Way of Greater Toronto and his leadership has resulted in increasingly successful campaigns for the United Way at National Bank. Ricardo holds a Master's degree in Economics from Columbia University in New York and an MBA from the University of Western Ontario.

Rodrigo Piñeros: Publisher, La Guía magazine (Colombia, ON): Rodrigo Piñeros came to Canada from Colombia in 2002 and almost immediately made an impact. That same year, he co-founded *La Guía Magazine*, a publication with 40,000 monthly readers that highlights Latin culture and its people. Now in its 12th year and with 150 issues, more than 1 million free magazines have circulated, making *La Guía* one of the most important Hispanic publications in Canada. For his ongoing contributions to the community, Rodrigo received the 2015 "York West Centennial Citation Award" from the Hon. Judy Sgro, MP for the Toronto riding of York West. He is a member of the Latin American Advisory Committee for the Pan American Games, mandated to build relationships between the Hispanic community and the Games. Rodrigo is also a real estate representative with Century 21 Leading Edge and an advisor to Viventa Canada, a company that specializes in real estate investments in Latin America. Rodrigo has a degree in architecture from the Universidad de los Andes in Bogotá, Colombia; he also has a specialization in Business Management and Marketing from Unitec (1991); a certificate in Negotiation Skills from the Universidad de los Andes (1994); and a certificate in Securitization and Fiduciary Operations in Real Estate from the Universidad Javeriana (1997).

Victor Hugo Fernandez: Firefighter, founder CAFSA (AB, Chile): Hero firefighter/EMT Victor Hugo Fernandez has saved thousands of lives in Canada, Latin America and beyond. For 32 years, he worked as a Professional Firefighter/EMT for Alberta's St. Albert Fire/EMS Services. In 1999, while working full-time as a firefighter, he founded Canadian Aid for Fire Services Abroad (CAFSA). CAFSA brings hope, training and equipment to firefighters and paramedics working in poorer countries. Victor Hugo has led missions to Chile, Bolivia, Colombia, Guatemala, El Salvador, Cuba, Ecuador, Paraguay, Uganda and the Philippines. CAFSA donations have reached \$6 million, which includes 45 tonnes of life-saving equipment, including 15 fire trucks. He started his career as a firefighter in Chile at age 18. From 1996-1998, he worked in Cuba as a Fire Chief and where he created an Fire/EMS Brigade in Holgiun province. Since 2006, he has been a member of the U.N. Fire Rescue Development Program, headquartered in Italy. Governments in Canada and abroad have recognized him for his efforts in helping firefighters and paramedics. He has keys to the cities of San Pablo, Guatemala and Azogues, Ecuador. In 2008, Ecuador's fire department awarded him the Cross of Fire, the first time the honour was given to a non-Ecuadorian. In 2013, he was made "Noble" by the R.H. David Johnston, Governor General of Canada, and was given his own shield (Grant of Arms and Flags). Local and international media, including *Readers Digest* in 2015, have reported on his efforts. This year, St. Albert declared him Citizen of the Year.

Ministro Provincial y ex Premier de Ontario presentaron premios a 10 hispano canadienses

Galardonados de Alberta, Columbia Británica y Ontario

Toronto, Julio 16, 2015 – El Ministro de Turismo de Ontario, Hon. Michael Coteau, y el Jefe del Consejo Directivo de los Juegos Panamericanos, Hon. David Peterson, presentaron premios anoche a los “10 hispanos de mayor influencia en Canadá” versión 2015 en el Distrito de la Destilería. El Primer Ministro de Canadá envió saludos oficiales a los galardonados. El programa de premios hizo parte del pabellón latinoamericano que incluye presentaciones artísticas en la misma are durante los Juegos Panamericanos del 11 al 26 de julio. La ceremonia de premios se realizó gracias al apoyo de ILAC, ILAC, Ingle Insurance, Copa Airlines, Seneca College, Citizenship and Immigration Canada, y NuevoMundoTV.com como medios nacional étnico.

El Hon. Coteau es Ministro de Turismo, Cultura y Deporte responsable por los Juegos Panamericanos. El Hon. Peterson es Jefe del Consejo Directivo de los Juegos y Canciller Emérito de la Universidad de Toronto además de haber sido premier de Ontario. Los 300 asistentes incluyeron a prensa, diplomáticos, empresarios, miembros de la comunidad y nominados procedentes de cuatro provincias y ocho países de origen. Amanda Martínez fue la maestra de ceremonias. El Congreso Hispano Canadiense y el Hispanic Business Alliance presentaron el programa. Los galardonados, en orden alfabético por primer nombre, son:

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| • Dr. Alejandro Adem | Matemático, CEO Mitacs | México, B.C. |
| • Fernando Garcia | Consejero Legal General, Nissan | Argentina, ON |
| • Isabel Inclán | Periodista, corresponsal | México, ON |
| • Javier Aizersztein | Empresario, The Spanish Center | Argentina, ON |
| • Jennifer Ditchburn | Periodista, Canadian Press | Guatemala, ON |
| • Laura Fernández | Artista, cantante, pianista, compositora | España, ON |
| • Dr. Martha Batíz | Autor y traductora | México, ON |
| • Ricardo Pascoe | EVP, National Bank of Canada | Mexico, ON |
| • Rodrigo Piñeros | Editor, La Guía magazine | Colombia, ON |
| • Víctor Hugo Fernández | Bombero héroe, fundador de CAFSA | Chile, AB |

Mónica Aguirre, gerente de desarrollo comercial en Ingle Internacional, indicó que *“la comunidad hispana juega un rol significativo en el ámbito económico, social y cultural de la sociedad canadiense. Ingle Internacional ha estado apoyando a esta comunidad desde 1946 ofreciendo seguros de salud de viaje y servicios relacionados”*. Jonathan Kolber, socio principal en ILAC, añadió que *“cada vez que ayudamos a estudiantes hispanos a aprender inglés y a lograr sus objetivos lo hacemos con excelencia y pasión. Estamos orgullosos de apoyar este evento y patrocinar los logros de los hispanos en Canadá”*. Mauricio Ospina, director del programa y de Hispanic Business concluyó: *“el hacer la 9ª edición nacional de este programa al comienzo de los Juegos, al frente de la villa panamericana, y con los honorables Mr. Coteau y Mr. Peterson, fue la manera ideal de reconocer las contribuciones hispanas al país y de motivar a la comunidad”*.

Desde 2009, el programa “10 hispanos de mayor influencia en Canadá” reconoce a miembros de la comunidad a lo largo y ancho del país. Con 90 galardonados representando 17 países de origen y siete provincias, el programa ha sido reconocido en persona por el Primer Ministro de Canada, Rt. Hon Stephen Harper, teneiendo presencia en Vancouver, Montreal, Ottawa, Saskatchewan, Calgary y Toronto. Jurados incluyen a ganadores anteriores así como ejecutivos y periodistas del Canada West Foundation en Calgary, Globe & Mail, National Post, Toronto Star, CBC, Juegos Panamericanos, Greater Toronto Marketing Alliance, Canadian Aboriginal & Minority Supplier Council, Diversity Business Network, Universidad de Ottawa y la Asociación Norteamericana de Profesionales Asiáticos.

Los 741,760 hispanos que vivían en Canadá en 2006 son cinco años más jóvenes y más propensos a tener educación universitaria que otros canadienses. Más del 70% llegaron a Canadá durante los últimos 25 años – todo según un estudio de Estadísticas Canadá basado en el censo del 2006. Español es el tercer idioma más popular en el país de acuerdo a la Fundación Canadiense para las Américas FOCAL. Voces Latinas 1610 apoya el pabellon latinoamericano que corre del 11 al 26 de julio e el Distillery District (www.latampanam.com).

WITH THANKS TO OUR SUPPORTERS

Building a stronger Canada: **Citizenship and Immigration Canada** (CIC) strengthens Canada's economic, social and cultural prosperity, helping ensure Canadian safety and security while managing one of the largest and most generous immigration programs in the world. www.cic.gc.ca

Since 1946, **Ingle International** has continuously innovated, creating new and valued products that shape and lead the travel insurance markets. But our customer care strategy has never changed: multilingual staff receives regular training in compassionate call handling, and is accustomed to working with clients and partners from all over the world. Our Toronto and Montreal call centres operate 24/7, where staff enjoys competitive wages, benefits, and a comfortable work environment. Our national network of licensed insurance agents provides customized, local service whenever and wherever it's needed. www.ingleinternational.com

ILAC is a leading English language school in Canada and one of the most successful English schools in the world. With over 17 years of experience in providing first-class English programs, ILAC attracts students and professionals from over 70 different countries. ILAC offers high-quality English classes for all levels and purposes and provides safe and affordable accommodations, exciting trips and activities and free college and university placement. We are honoured when past and present students tell us how we have changed their lives. Come study at ILAC and give us the opportunity to change yours too. www.ilac.com

Copa Airlines and Copa Airlines Colombia, subsidiaries of Copa Holdings, are leading Latin American providers of passengers and cargo services. The airlines currently offer service to 71 destinations in 30 countries in North, Central and South America and the Caribbean. During Copa Airlines' more than 65 years of uninterrupted operations, it has transformed the Hub of the Americas in Panama into the leading hub on the continent. Copa operates one of the youngest and most modern fleets in the industry, consisting of 98 aircraft, and has an on-time performance of 90.66 percent, one of the best in the industry. In 2014 Copa Airlines was named "Leading Airline in Mexico and Central America" by World Travel Awards and "most on-time airline in Latin America" by FlightStats. Copa is a member of Star Alliance, the leading global airline network, which currently offers more than 18,500 daily flights to 1,321 destinations in 193 countries and 1,000 VIP lounges. To make reservations, select seats, create a trip log, check in for flights, print boarding passes or purchase tickets through secure online transactions in 11 different currencies, visit www.copaair.com.

Seneca College offers more than an education. With campuses throughout the Greater Toronto Area, Seneca's size and diversity give students the advantage of partnerships with industry leaders, the latest in hands-on computer technology, a variety of class sizes, and full-time, part-time and continuing education options. Education should be flexible and accessible, so Seneca also employs various methods of teaching – from in-class lectures and online learning to co-op and field placements – in programs related to applied arts, business, financial services and technology. www.senecacollege.ca

The **Canadian Hispanic Congress** (CHC) is a national umbrella organization established to represent the interests of approximately one million Spanish-speaking people (multiple generations) with family origins in more than twenty different countries, now living in Canada. The CHC was incorporated federally on August 15th 1983, as a non-profit corporation. It is managed by an Executive Team made up of volunteers, has an all-volunteer Board of Directors, and a team of Expert Advisors. www.canadianhispaniccongress.com

Since 2007, the **Hispanic Business Alliance** (formerly known as Association) has established its prestigious reputation as the only national Hispanic group capable of having a presence across the country to promote entrepreneurship and the image of Hispanics in Canada. Our guests meet face-to-face with some of the most influential Hispanic and non Hispanic leaders of our history. As a private sector Social Enterprise legally incorporated as Hispano Pro Inc., we also use a business model to create social value reinvesting revenues into programs related to their goals while assuming all risks. www.hispanicbusiness.ca